



INNOVATION AWARDS ~ Nominations in 4 Categories

JEDI's *Innovation Awards* focus on the small business community in order to spotlight its innovation, creativity, energy, and growth. These are the entrepreneurs in our community who are doing things differently and making an impact. JEDI will present innovation awards in four categories to selected winners at our annual Innovation Awards Gala. We encourage entrepreneurs to nominate themselves or others they feel demonstrate the qualities listed below.

JEDI Microenterprise of the Year

Goal is to recognize and honor an up and coming Siskiyou County microenterprise business with the following characteristics:

- Has five or fewer employees
- JEDI client
- Is experiencing sales growth
- Offers a unique product or service
- Has a strong foundation and is well organized

JEDI Employer of the Year

Goal is to recognize and honor an innovative employer in Siskiyou County with the following characteristics:

- Employs local residents
- JEDI client
- Demonstrate a specific strategy to achieve employee loyalty and retention (show evidence in nomination form)

Business with a Social Purpose Award

Goal is to recognize and honor a Siskiyou County business that has social objectives as part of its company's philosophy – criteria as follows:

- Profits and or services of this business contribute directly to supporting the community's social goals as defined by the business
- Open to any business in Siskiyou County
- Provides a model that could be replicate

Stewardship Award

Goal is to honor a business that promotes stewardship within its marketing activities– Business does not need to be a JEDI Client -

- Supports the Stewardship Fund of Far Northern California
- Incorporates a strong stewardship ethic in the business
- Open to any business in Siskiyou County
- Incorporates strategies for clients/customers to engage in and support stewardship

Jefferson Economic Development Institute

403 Berry Street, P.O. Box 1586 Mt. Shasta, CA 96067 888.926.6670 530.926.6670 Fax 530.926.6676

www.e-jedi.org ~ info@e-jedi.org



INNOVATION AWARDS ~ NOMINATION FORM

- JEDI Microenterprise of the Year
- JEDI Employer of the Year
- Business with a Social Purpose Award
- Stewardship Award

Name of Business: _____

Address: _____

Contact Person: _____ Telephone: _____

E-mail: _____ Website: _____

Business description:

Why do you think that this business should be recognized? Please describe how the business meets the criteria listed under the nominated award category. Please be very specific and use examples to illustrate your points. This section will be used to determine who get the award so give us a lot of information. Attach your answer if more room is needed.

Nominator's name: _____ Telephone number: _____

Thank you for helping us to honor creative businesses. Please send this form to JEDI, P. O. Box 1586, Mount Shasta, 96067, e-mail it to info@e-jedi.org, fax it to (530) 926-6676 or drop it by our office at 403 Berry, Mt. Shasta. Forms are also available at our web site: www.e-jedi.org. Deadline for nominations is May 16, 2008. All nominees will be notified and the awards will be announced at the Innovation Award Ceremony.