

# Targets of Opportunity: Recent Study Reveals Best Potentials for Economic Growth in Our Region



***Are you an entrepreneur, small business owner or  
Economic Development Professional?***

The Target of Opportunity Study addresses:

- Which industries in your area show economic strength and competitive advantage
- The areas of the economy that are providing growing entrepreneurial opportunities, emerging businesses, increasing employment and rising wages
- How your local economy links with the larger regional economy
- Which businesses have common supply chains, labor needs, technologies and markets

*Thank you Mt. Shasta Chamber of Commerce  
for co-sponsoring this webinar*



***Learn More—Register Now for this Free Webinar  
To register: [info@e-jedi.org](mailto:info@e-jedi.org)***

**Date: Wednesday, September 20th**

**Time: 12:00 to 1:00 pm**

**Presenter: Randy Weaver, Labor Market Consultant  
with the California Economic Development Dept.**

**FREE WEBINAR:** Participate from any computer with internet connection or you can listen via phone.

If you register and miss the live presentation, you'll be sent a recording and can replay at your convenience.



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