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- Individual business consulting
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Women's Business Center  
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1670 Market Street, Suite 112  
Redding, CA 96001

205 Chestnut Street  
Mount Shasta, CA 96067

## Referral Marketing: How to Use Word-of-Mouth to Grow Your Business and Create Loyal Customers

**Webinar: Wednesday, March 27, 2019  
12:00 to 1:00 pm**

**Participate from any device with internet  
connection or phone. All who register will be  
sent a recording for replay**

Learn a referral marketing system that will allow you  
to create a flow of new, ideal customer referrals.

- Reduce your advertising expenses and increase your customer lifetime value
- Work only with your dream customers (and confidently let go those who aren't a good fit)
- Raise your rates and stop competing on price



Terri Brown, MBA

*Trainer: Terri Brown, MBA shows solo-entrepreneurs, small business owners, and service business professionals how to attract a following of loyal, engaged customers and build a business that thrives. Since 2015, Terri has assisted hundreds of business owners with launching and growing their businesses.*



Sponsored by: the Women's Business Center at JEDI. Funded in part through a cooperative agreement with the U.S. Small Business Administration. JEDI and the WBC are nondiscriminatory and available to individuals with disabilities. Reasonable accommodations will be made if requested at least two weeks in advance.